

ACMEGS

AMERICAN CLINICAL MEG SOCIETY

Corporate Support Program

www.acmegs.org





Corporate Support Program

ACMEGS is a non-profit 501(c)6 trade association, founded in 2006 by physician-leaders committed to setting a national agenda for quality epilepsy care. ACMEGS educates public and private policymakers and regulators about appropriate patient care standards, reimbursement and medical services policies. In addition to publishing the world's first Clinical Practice Guidelines (CPGs) for MEG, the Society has a track record of working productively with private insurers nationwide.

It is the goal of ACMEGS to be increasingly essential to our colleagues in the MEG field, serving critical educational and advocacy functions. The Society is proud to list the following accomplishments to date:

- ACMEGS has been the leading force that succeeded in precipitating cardinal improvements in positive MEG86 coverage and reimbursement across the country. Assisted by the American Academy of Neurology (AAN), ACMEGS closely monitors how the new changes in health care will impact the MEG CPT codes.
- ACMEGS successfully negotiated MEG coverage with a number of large commercial insurance carriers (in excess of 125 million members) solidifying your prospects for financial success in this field.
- Our published Clinical Practice Guidelines provide expert guidance on standardizing MEG patient care across the country and provide a platform for laboratory development at new centers. They also represent a foundation for further systematic professional growth and worldwide leadership.
- ACMEGS sponsors an annual society meeting, covering scientific and economic aspects of clinical MEG in the United States as well as a CME-accredited annual Clinical MEG Course that is a great refresher for an experienced member and an educational boost for the novice.

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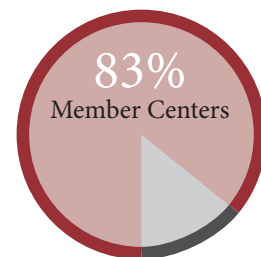
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Who are ACMEGS Members?

ACMEGS counts most of the clinical MEG sites across the country among its members. Visit www.acmegs.org/membership/clinical-meg-locations for a complete list of ACMEGS Member Centers.

US Clinical MEG Centers



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Benefits of Unrestricted Grant Support

ACMEGS accepts unrestricted grants for the general support of Society activities and initiatives. ACMEGS does not offer exhibit opportunities at its Annual Meeting nor offer the opportunity to support specific courses, meetings or programs.

All contributions to ACMEGS will be expended by the Society in any manner it deems fit and proper in support of its mission “to ensure that all individuals living in the United States who have neurological conditions receive the highest quality health care by offering magnetoencephalography that is clinically diagnostic and accepted by insurance providers.”

In appreciation of your company’s support of ACMEGS, the Society is pleased to provide the following:

Throughout the year...

	Invitation to Industry Advisory Panel Meeting w/ ACMEGS Leaders*	1x communication to ACMEGS members via e-broadcast or mailing labels†	Advertising in ACMEGS newsletter	ACMEGS website acknowledgement
Platinum Level \$50k and above	YES	YES	Full page, color	Large logo
Gold Level \$25k to \$49,999			Half page	Small logo
Silver Level \$10k to \$24,999			¼ page	Company name listing
Bronze Level \$5k to \$9,999			Company name listing	Company name listing

At the ACMEGS Annual Meeting...

	Advertising in ACMEGS Annual Meeting program	Acknowledgment during ACMEGS Annual Meeting	Complimentary Annual Meeting registrations	Complimentary Member Dinner attendance	Materials distributed to Annual Meeting attendees (on chairs, coffee, break, etc)	Logo on Annual Meeting promo item (USB, lanyard, etc)
Platinum Level \$50k and above	Full page, color	Large logo on slide	5	5	YES	YES
Gold Level \$25k to \$49,999	Half page	Small logo on slide	3	3	YES	
Silver Level \$10k to \$24,999	¼ page	Company name listing	1	1		
Bronze Level \$5k to \$9,999	Company name listing	Company name listing				

*ACMEGS Industry Advisory Panel

The ACMEGS Industry Advisory Panel will meet annually as part of the ACMEGS Annual Meeting. Supporters at the Platinum Level will be invited to send up to two (2) representatives each to meet with ACMEGS leaders to discuss the state of the industry and developments that affect ACMEGS members and supporting companies alike.

†One-time communication to ACMEGS members via e-broadcast or mailing labels

ACMEGS staff will assist supporters at the Platinum Level in distributing a single message to the ACMEGS membership either via:

- Broadcast email sent by the ACMEGS Executive Office. Supporters may send language and one small graphic, subject to ACMEGS approval, to be incorporated into the message and distributed by ACMEGS staff; OR
- Mailing labels to be used to mail a single brochure, letter, etc. The item to be mailed is subject to approval by ACMEGS. The labels may not be reproduced, stored or otherwise distributed, in part or in whole, to parties beyond those expressed named below. Any unused portions must be destroyed immediately. Mailing lists are not available in electronic format.