

ACMEGS

AMERICAN CLINICAL MEG SOCIETY

Corporate Support Program

www.acmegs.org





Corporate Support Program

ACMEGS is a non-profit 501(c)6 trade association, founded in 2006 by physician-leaders committed to setting a national agenda for quality epilepsy care. ACMEGS educates public and private policymakers and regulators about appropriate patient care standards, reimbursement and medical services policies. In addition to publishing the world's first Clinical Practice Guidelines (CPGs) for MEG, the Society has a track record of working productively with private insurers nationwide.

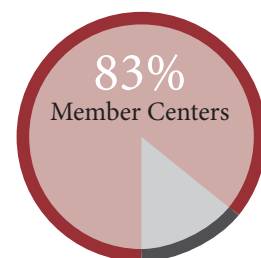
It is the goal of ACMEGS to be increasingly essential to our colleagues in the MEG field, serving critical educational and advocacy functions. The Society is proud to list the following accomplishments to date:

- ACMEGS has been the leading force that succeeded in precipitating cardinal improvements in positive MEG86 coverage and reimbursement across the country. Assisted by the American Academy of Neurology (AAN), ACMEGS closely monitors how the new changes in health care will impact the MEG CPT codes.
- ACMEGS successfully negotiated MEG coverage with a number of large commercial insurance carriers (in excess of 125 million members) solidifying your prospects for financial success in this field.
- Our published Clinical Practice Guidelines provide expert guidance on standardizing MEG patient care across the country and provide a platform for laboratory development at new centers. They also represent a foundation for further systematic professional growth and worldwide leadership.
- ACMEGS sponsors an annual society meeting, covering scientific and economic aspects of clinical MEG in the United States as well as a CME-accredited annual Clinical MEG Course that is a great refresher for an experienced member and an educational boost for the novice.

Who are ACMEGS Members?

ACMEGS counts most of the clinical MEG sites across the country among its members. Visit www.acmegs.org/membership/clinical-meg-locations for a complete list of ACMEGS Member Centers.

US Clinical MEG Centers



Contact:

ACMEGS Executive Office
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
p. 414-918-9804
e. mhille@acmegs.org

For more information about ACMEGS and its current leadership, visit www.acmegs.org

ACMEGS does not offer exhibit opportunities at its Annual Meeting nor offer the opportunity to support the Annual MEG Course. However, ACMEGS accepts unrestricted grants in support of either the ACMEGS Annual Meeting or for the general support of Society activities and initiatives.

All contributions to ACMEGS will be expended by the Society in any manner it deems fit and proper in support of its mission “to ensure that all individuals living in the United States who have neurological conditions receive the highest quality health care by offering magnetoencephalography that is clinically diagnostic and accepted by insurance providers.”

Support Opportunities

Annual Meeting Beverage Break

Both morning and afternoon refreshment breaks will be scheduled. Supporters will be acknowledged in the Final Program and/or on signage in the break area.

- Open to multiple supporters \$2,500
- Exclusive support \$7,500

Annual Meeting Breakfast

Reach ACMEGS Annual Meeting attendees first thing each morning as they prepare for a day of scientific discussion. Continental breakfast will be served prior to the start of the Annual Meeting program. Supporters will be acknowledged in the Final Program and/or on signage near the breakfast area.

- Open to multiple supporters \$5,000
- Exclusive support \$10,500

Annual Meeting Lunch

A buffet or boxed lunch will be provided for Annual Meeting attendees. Supporters will be acknowledged in the Final Program and/or on signage near the breakfast area.

- Open to multiple supporters \$7,500
- Exclusive support \$15,000

Annual Member Dinner

The annual ACMEGS Member Dinner follows the close of the Annual Meeting program and gives members an opportunity to enjoy food, beverages, and stimulating conversation with colleagues. Supporters will be acknowledged in the Final Program as well as on signage at the dinner venue.

- Open to multiple supporters \$7,500
- Exclusive support \$15,000

Unrestricted Grant

By providing an unrestricted grant in any amount, your company can help off-set Annual Meeting or general Society expenses.

Advertising Opportunities

Advertising space is available in the ACMEGS Annual Meeting program, which is distributed to all delegates upon check-in and posted to the ACMEGS website following the meeting. The Final Program will contain a meeting agenda and syllabus materials from Annual Meeting speakers.

Inside front or back cover \$3,000

Your full page ad (designed at supporter’s discretion, subject to ACMEGS approval) will appear just inside the program’s cover, opposite the table of contents or at the end of the program, opposite notes pages and is sure to grab delegates’ attention.

Artwork specifications:

- Dimensions: 8 ¾” x 11 ¼” (with bleeds)
- Finish Size: 8 ½” x 11”
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Artwork deadline: 30 days ahead of meeting

Full page \$1,500 each page

Ad placement is at the discretion of ACMEGS.

Artwork specifications:

- Dimensions: 8 ¾” x 11 ¼” (with bleeds)
- Finish Size: 8 ½” x 11”
- Color: B/W
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Artwork deadline: 30 days ahead of meeting

Notes pages \$1,000 each page

Place your logo and tagline as the header or footer on a series of blank pages at the back of the program, designed for delegates to take notes on presentations, write down contact information while networking, and to serve as a reference following the meeting.

Artwork deadline: 30 days ahead of meeting

Benefits of Support

In appreciation of your company's support of ACMEGS, the Society is pleased to provide the following:

	Vendor Innovations Presentation (15 min) during the Annual Meeting"	1x communication to ACMEGS members via e-broadcast†	Invitation to Industry Advisory Panel Meeting w/ ACMEGS Leaders*	ACMEGS website acknowledgement	Acknowledgment during ACMEGS Annual Meeting	Complimentary Annual Meeting registrations	Complimentary Member Dinner attendance
Platinum Level \$15,000	YES	YES	YES	Large logo	Large logo on slide	5	5
Gold Level \$10,000 - \$14,999	YES		YES	Small logo	Small logo on slide	3	3
Silver Level \$5,000 - \$9,999	YES			Company name listing	Company name listing	1	1
Bronze Level Up to \$4,999				Company name listing	Company name listing		

*ACMEGS Industry Advisory Panel

The ACMEGS Industry Advisory Panel will meet annually as part of the ACMEGS Annual Meeting. Supporters at the Platinum and Gold Levels will be invited to send up to two (2) representatives each to meet with ACMEGS leaders to discuss the state of the industry and developments that affect ACMEGS members and supporting companies alike.

†One-time communication to ACMEGS members via e-broadcast

ACMEGS staff will assist supporters at the Platinum Level in distributing a single message to the ACMEGS membership via broadcast email sent by the ACMEGS Executive Office. Supporters may send language and one small graphic, subject to ACMEGS approval, to be incorporated into the message and distributed by ACMEGS staff.